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Hyderabad
21th January 2010

TEDxHitechCity to be held on Jan 31st at Gachibowli

- A one-day conference with a series of short talks on “ideas worth spreading”
- The impressive list of speakers/performers to foster thinking “beyond boundaries”

HYDERABAD – TEDxHitechCity announces the TEDx event in Hyderabad, to be held on 31st January 2010, at the Indian School of Business, Gachibowli. The one-day event will feature a list of speakers and performers who will spark conversation & inspire action with “ideas worth spreading”. The theme for the event will be “BEYOND BOUNDARIES” and immerse the audience in a multi-disciplinary series of talks/performances covering, technology, design, arts, social-work, policy etc.

The partial list eminent speakers/performers include

- Prof D Balasubramanian, Director L V Prasad Eye Institute
- Nagesh Kukunoor, Director, Bollywood Movie Industry
- Nadendla Manhor, Deputy Speaker, AP Legislative Assembly
- Karuna Gopal, President Foundation for Futuristic Cities
- Syed Maqbool Ahmed, ex-ISRO VSSC Scientist
- Vasudeva Verma of IIT
- Dr. Ananda Shanker Jayant, Dancer, Choreographer, Scholar
- Mr Iqbal Patni, Poet and Lyricist
- Dr. Neeraj Raj, Doctor, Entrepreneur and Artist
- Smitha Madhavan, Dancer, Singer, Actress

The event is being co-curated by Ms. M.S. Prasanti & Mr. Srikanth Krishnan under official license from TED.

The event will be attended by a cross section of public from various walks of life though in keeping with our event name will have a HitecCity bias. There is also a TEDxHitechcity Stars program where attendees can nominate inspiring achievers from Hyderabad who enhance the spirit of TED by participating in the event.

More information is available at <http://www.tedxhitechcity.com>. The twitter account is <http://twitter.com/edxhitechcity>

Sponsors: This event would not be possible but for the generous sponsorship of Microsoft India Development Centre (Diamond Sponsor), ADP India (Gold Sponsor), MedRC and Progress Software (Silver Sponsors).

About TEDxHitechCity

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxHitechCity, where x = independently organized TED event. At TEDxHitechCity, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.

About TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment, Design — three broad subject areas that are, collectively, shaping our future. And in fact, the event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience — CEOs, scientists, creatives, philanthropists — is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson, Philippe Starck and Bono.
<http://www.TED.com>

About TEDx

TEDx is a program of local, self-organized events that bring people together to share ideas worth spreading. At a TEDx event, TEDTalks videos and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x=independently organized event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.
<http://www.TED.com/TEDx>